



Workshop : Designing an Innovation Ecosystem for an organization

1. Preface:

Multiple initiatives need to be taken for creating a culture of innovation in an organization. These multiple systems integrate to form the innovation ecosystem of an enterprise. This workshop is formulated to design such an Ecosystem. The designed system would:

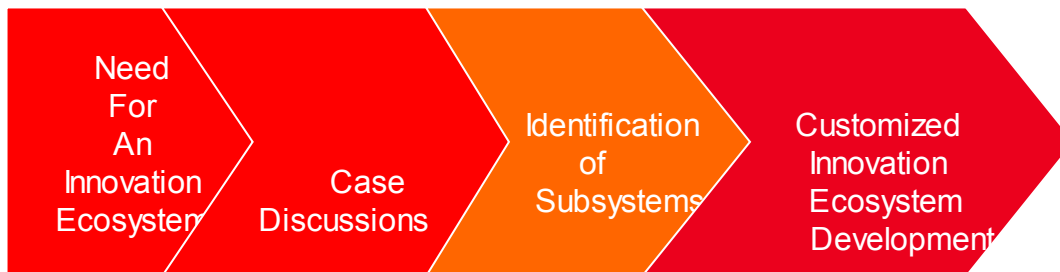
- Provide an end to end solution for generating innovations.
- Catalyze the formation of an innovation culture in the organization.

2. Objectives:

- To evolve a shared perspective of the need for an innovation ecosystem
- To design an innovation ecosystem for the organization.
- To design the subsystems of the innovation ecosystem which would have a radiating impact on the innovation culture of the organization:



3. Workshop Process:





5. Deliverables:

5.1 A customized innovation Ecosystem which would:

- Catalyze innovation
- Create a culture of innovation.
- Fuel the innovation development process.

5.2 Participants will be able to assimilate:

- The relevance of an innovation Ecosystem for an enterprise.
- The dynamics underlying the process of generating a successful innovation.
- The utility of innovation tools in the innovation development process.
- The subsystems of an innovation ecosystem.
- Success and failure patterns of innovation ecosystems.

6. Organizational benefits:

- Increase in the level of product/process/functional innovations in the organization.
- Organizational re-generation because of the generation and implementation of macro as well as micro-innovations.
- Enhancement in the level of intellectual property.
- Enhancement in risk taking ability.
- Enhanced organizational success and growth.